

How To Search

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*Stay
curious* 



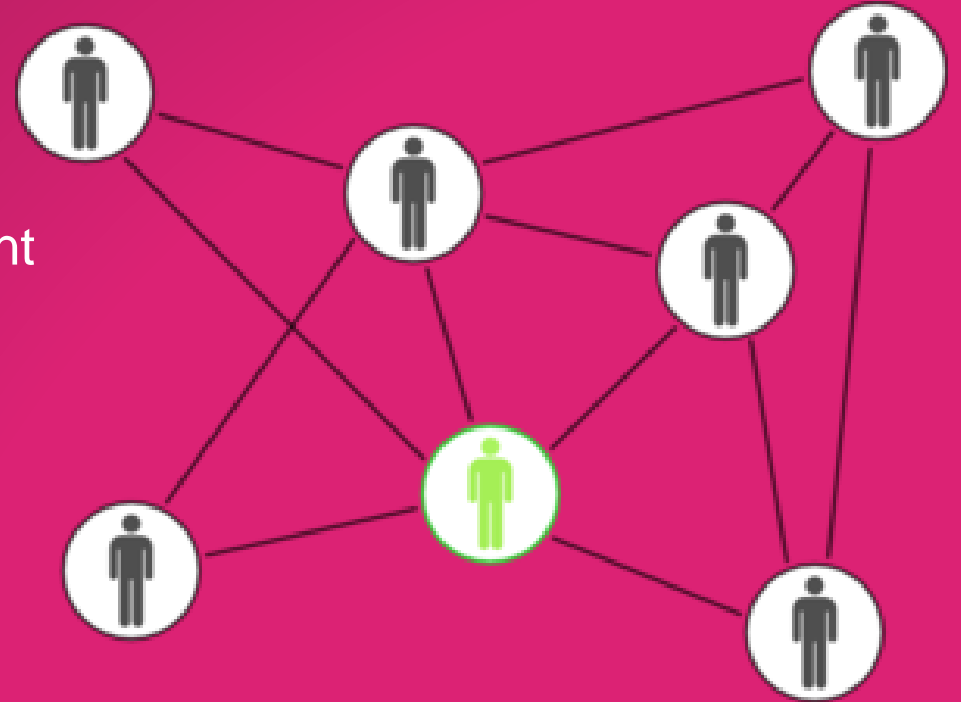
Tech Savvy

- Know the websites to trust
 - Indeed, Monster, Glassdoor
- Apps are a good way
 - SnagAJob, Jobs by CareerBuilder, LinkUp



Get Things Ready

- Resume updated and ready-to-go
- Review basic questions they make ask during a job recruitment
 - Know and practice standard answers
- Stay aware of industry events; attend if possible
- Also stay connected with industry and professional contacts



Create a Game Plan

- Days of the week matter!
 - Tuesdays are the best day to search as this is the day that is most popular for companies to post new jobs
- The calendar matters
 - You're more likely to find success during Feb, March, May and June
- Don't let it consume you
 - Create a searching routine/schedule and stick to it
 - Use a 72-hour format
 - Example: prepare on Monday, apply on Tuesday, and follow up Wednesday

Avoid This!

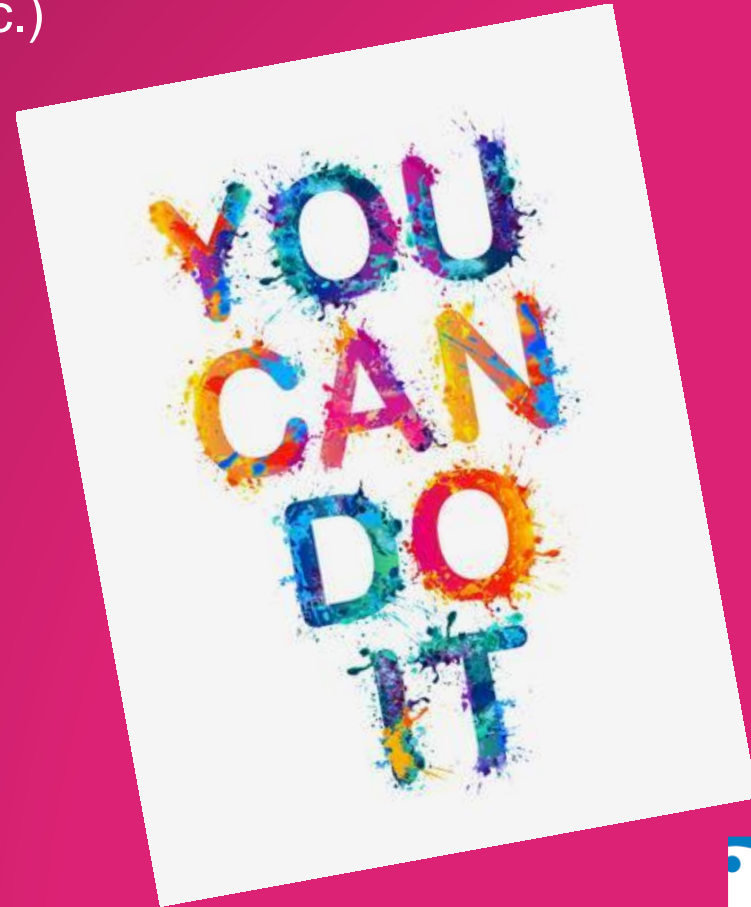
- Don't mail your resume to an employer
- Local newspaper ads
 - Exception: depending on the desired salary range, this isn't a bad option, but still doesn't hold much promise
- Employment agencies or search firms
- Pick-up work (often used for temp work)
- Door-to-door



Try This!

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- Create a profile on a website (Indeed, Monster, etc.)
- Upload your resume
- Sign up to be alerted for job postings
- Be patient
- Pursue leads





Lab Time

Q & A