

Next Decade Work plan for External Goals 2012-2013

Changes are listed in red: new=lavender, on-going=pink, completed=green, no progress=yellow

| Index | Goal | Project | Action | Timeframe | Who is Responsible | Status update |
|--------|---|--|---|-----------|--|--|
| 2.1.07 | Monitor & respond to societal changes with information to help people manage & improve their lives. | Implement collection neighborhoods | Identify resources, develop budget & implement Arts & Crafts Neighborhood | 12/31/12 | Marie Pyko, Lissa Staley, Scarlett Fisher-Herreman & Committee | |
| 2.1.10 | Monitor & respond to societal changes with information to help people manage & improve their lives. | Implement collection neighborhoods | Personal Finance Neighborhood | 12/31/12 | Marie Pyko, Scarlett Fisher-Herreman & committee | In process |
| 2.1.11 | Monitor & respond to societal changes with information to help people manage & improve their lives. | Implement collection neighborhoods | Small Business Neighborhood | 3/30/13 | Marie Pyko, Scarlett Fisher-Herreman & committee | |
| 2.1.12 | Monitor & respond to societal changes with information to help people manage & improve their lives. | Implement collection neighborhoods | Create neighborhoods and collections focused on the customer experience. Working in a team environment, improve physical arrangement of materials, subject access in the library catalog, visual marketing, programming opportunities, and circulation of the adult nonfiction collections. | 12/31/12 | Paul Brennan, Scarlett Fisher-Herreman, Marie Pyko & Committee | Currently planning Arts & Crafts Neighborhood (through December 2012) Fall 2012 Neighborhood Planning Project: Personal Finance. |
| 2.5.2 | Monitor & respond to societal changes with information to help people manage & improve their lives. | Expand Programming and Services for Jobseekers and Career Development | Meet with Business Librarian, Computer Trainers to create a year outline for programs & services | 1/30/13 | Nancy Overmyer, Terry Miller, Kate Hughes, Becky Hinton & possible Teen staff person | |

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| 2.7.1 | Monitor & respond to societal changes with information to help people manage & improve their lives. | Institutionalize how the library responds to community changes, current events and streamline & formalize how the library responds to current local & national news, major events (i.e., new Harry Potter movie), etc. | Create taskforce to streamline & formalize how the library responds to current local & national news, major events (i.e., new Harry Potter movie), etc. | 1/15/13 | David King, Diana Friend, Sherry Best, Stephanie Hall, Kyle Moreland, Marie Pyko, Nancy Overmyer, Paul Brennan & Scarlett Fisher-Herreman | David King will schedule a meeting to discuss a more organized, system-wide approach to how the library responds to current events in the building and on the digital branch. |
| 2.8.1 | Monitor & respond to societal changes with information to help people manage & improve their lives. | Design self-service checkout systems with a goal of achieving a 90% self-service checkout rate. | Identify potential self-checkout systems/vendors, Identify libraries with successful self-check implementations. Undertake a redesign of the current Circ Lobby in order to facilitate customer use of self-checks. Install new self-check machines. | 8/1/13 | Marie Pyko, Paul Brennan, LeAnn Petrie, Ruth Rodden, David King, Stephanie Hall, Rob Banks & Shannon Eddings | |
| 3.2.1 | Support & nourish the community's spirit, imagination & culture. | Evaluate & improve the effectiveness of the Digital Branch & Services | Create goals and measurements for Digital Branch and social media to monitor and make improvements on customer engagement. | On-going | David King, Digital Branch Taskforce | Initial goals created. Monitoring is ongoing. Goal of getting more staff involved with Facebook completed, and has created an upswing in Facebook activity. |
| 3.3.1 | Support & nourish the community's spirit, imagination & culture. | Serve as visioning partner with Heartland Visioning-continue involvement/convening with planning & committees | Coordinate Heartland Visioning & TSCPL strategic plans. Participate in leadership & in Education Government Arts & Culture & Quality of Life Foundations | On-going | Gina Millsap, Marie Pyko & Sherry Best | Gina Millsap currently co-chairing Heartland Visioning process |
| 3.4.1 | Support & nourish the community's spirit, imagination & culture. | Create a digital gallery, using MuseumPlus | Upgrade Gallery Staff Computers | 12/31/13 | Special Collections (Gallery) staff & Digital Services | Sherry Best & Betsy Roe |

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| 3.4.2 | Support & nourish the community's spirit, imagination & culture. | Create a digital gallery, using MuseumPlus | Load MuseumPlus, train additional staff, and continue populating MuseumPlus | 4/1/13 | Special Collections (Gallery) staff & Digital Services | On-going |
| 3.5.1 | Support & nourish the community's spirit, imagination & culture. | Create a digital gallery, using eMuseumPlus | Install eMuseum, the website component for internet database access of art collection. | 12/31/14 | Digital services, Special Collections (gallery) and Foundation/Friends | Implementation needed to put on web ***** Funded in 2013 |
| 3.6.1 | Support & nourish the community's spirit, imagination & culture. | Apply & successfully implement an adult-focused literacy community read project | Create a month long reading initiative focused on the Great Gatsby as part of the Big Read | 2/1/13 | Nancy Overmyer & the Big Read planning team | Planning project currently |
| 4.1.03 | Contribute to the growth & development of our community's families & children | Help ensure that children are ready for & successful in school | Analyze participation & completion data to determine best practices, on markets segments and impact of Summerfest | 3/1/13 | Leann Petrie, Marie Pyko & Summerfest committee | See L drive/Sharing Folder/Summerfest/2012 for final data. Excel data to be shared with Marc Futterman for Community Connect. |
| 4.1.04 | Contribute to the growth & development of our community's families & children | Help ensure that children are ready for & successful in school | Evaluate Homework Center for school year, environmental scan locally and nationally, set service goals, evaluate Homework Center for summers. | 5/31/13 | Leah Anderson, Tracie Hundley, Jason Lamb, LeAnn Petrie & Marie Pyko | Data collection started in spring. Continued data collection through November. Evaluation and service goals to be set in spring 2013 for 2013-2014 school year. Offered learning opportunities during summer with lower attendance in 2nd year. Will pilot Writapalooza for summer 2013. |

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| 4.1.09 | Contribute to the growth & development of our community's families & children | Help ensure that children are ready for & successful in school | Family Place Library Phase Three: <ul style="list-style-type: none"> •Toy & Book collection development & expansion •Furniture improvements •Learning station development and expansion •Programs | 12/1/14 | LeAnn Petrie, Luanne Webb, YS staff & Gina Millsap | |
| 4.1.10 | Contribute to the growth & development of our community's families & children | Help ensure that children are ready for & successful in school | Family Place Library Phase Four: <ul style="list-style-type: none"> •Toy & Book collection •Programs | 12/1/15 | LeAnn Petrie, Luanne Webb, YS staff & Gina Millsap | |
| 4.1.11 | Contribute to the growth & development of our community's families & children | Help ensure that children are ready for & successful in school | 21st Century Grant/FEATS: William's Magnet: provide literacy enrichment for K-1st grade afterschool program twice monthly. Year 2 of 5. Goals for 2012: Get library cards to all K-1st attendees that we can. Invite K-1st to library events by special invitation. Provide a take home activity or event notice that links to literacy development. Utilize Common Core Standards K-1st for the development of provided storytime and activity. | 5/31/13 | LeAnn Petrie & Betty Jean Neal | Through 2011-12 school year, Betty Jean provided storytime and activities for K-1st twice a month. Storytimes were tied to classroom themes and featured literacy skill building and storytime social skills. |
| 4.1.13 | Contribute to the growth & development of our community's families & children | Help ensure that children are ready for & successful in school | Pine ridge: Provide bilingual storytime service monthly through outreach in effort to better reach our communities Spanish speaking families. | | LeAnn Petrie, Luanne Webb & Judy Rohr | |

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| 4.1.14 | Contribute to the growth & development of our community's families & children | Help ensure that children are ready for & successful in school | Topeka Public Schools Community Agency: Collaboratively develop connections of our services to TPS students and other area support agencies. | On-going | LeAnn Petrie | |
| 4.1.15 | Contribute to the growth & development of our community's families & children | Help ensure that children are ready for & successful in school | Early Education Impact Council United Way: Provide collaborative community support for our communities 0-5 population | On-going | LeAnn Petrie & Marie Pyko | Took part in RFP development for summer learning programs and for home visitation programs. Evaluated applications for All American City Award. |
| 4.1.16 | Contribute to the growth & development of our community's families & children | Help ensure that children are ready for & successful in school | On Grade Achievement United Way: Provide collaborative community support for our communities school age population | On-going | Marie Pyko & LeAnn Petrie | Marie Pyko is currently facilitating the evaluating of the support services section of 2012 grants. |
| 4.1.17 | Contribute to the growth & development of our community's families & children | Help ensure that children are ready for & successful in school | Set summerfest goals 2013 | 11/1/12 | Summerfest committee | |
| 4.1.18 | Contribute to the growth & development of our community's families & children | Help ensure that children are ready for & successful in school | HWC: Collect pertinent data, environmental scan locally and nationally HWC: Set service goals and develop and implementation plan for school year; set service goals and develop and implementation plan for summers. | 5/31/13 | Leah Anderson, Tracie Hudley, Jason Lamb, LeAnn Petrie, and Marie Pyko | |

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| 4.1.21 | Contribute to the growth & development of our community's families & children | Help ensure that children are ready for & successful in school | Tweens: Develop a pilot program with Makerspace like projects for older kids that connect to Core Standards and STEM | 1/1/13 | Lisa Brien | |
| 4.1.22 | Contribute to the growth & development of our community's families & children | Help ensure that children are ready for & successful in school | Kids: Develop a library card initiative aimed at new, kid readers. Determine an implementation plan. | 8/31/13 | Betty Jean Neal | |
| 4.2.1 | Contribute to the growth & development of our community's families & children | Connecting with our community | Plan and implement ways to strengthen ties among other area agencies offering services to children | 1/1/13 | LeAnn Petrie, Jason Lamb, Betty Jean Neal, Lena Vogt & Luanne Webb | |
| 4.3.1 | Contribute to the growth & development of our community's families & children | Providing the right stuff | Collection: Evaluate Teacher Resources and determine goals for providing collections for adults working with kids | 10/1/13 | Scarlett Fischer-Herremann & LeAnn Petrie | |
| 4.5.1 | Contribute to the growth & development of our community's families & children | Implement Kids' Library Phase Two | Requests for proposals, work with Foundation on fundraising, install fabricated structures, plan and design learning spaces for all the Kids' Library spaces. | 10/15/12 | Marie Pyko, John Kugler & Kids' Library Planning Team | In process |
| 4.6.1 | Contribute to the growth & development of our community's families & children | Implement Kids' Library Phase Three | Establish final budget, fundraise, and implement learning elements furniture and other improvements for the Kids' Library | 12/12/12 | Marie Pyko, John Kugler & Kids' Library Planning Team | |

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| 4.7.1 | Contribute to the growth & development of our community's families & children | Teen Space Evaluation | Conduct an evaluation of The Edge and make recommendations for improvements | 12/1/12 | Lena Vogt & Edge Evaluation Team | BHAG: Be the "it" place for teens in Topeka and Shawnee County. Explore, inspire, learn, create, plan. Evaluation of where we are complete. Environmental scanning in progress. |
| 4.1.1 | Contribute to the growth & development of our community's families & children | Expand library's reach in delivering services, collections & programs | Develop plan & implementation for Parks & Recreation public computing project | | Team being formed | |
| 6.1.1 | Support the economic vitality of our community | Hackerspace | Work with outside community group to create partnership | 7/1/13 | Rob Banks & David King | |
| 6.2.1 | Support the economic vitality of our community | Cowork space | Work with outside community group to create a partnership | 7/1/13 | Rob Banks & David King | |
| 7.1.1 | Library Growth | Customer Retention | Develop & implement strategies that will increase retention of new customer from 50%-75% | 12/1/13 | Gina Millsap, Rob Banks, Diana Friend, Paul Brennan & Ruth Rodden | |