How To Search

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Tech Savvy

- Know the websites to trust
  - Indeed, Monster, Glassdoor
- Apps are a good way
  - SnagAJob, Jobs by CareerBuilder, LinkUp
Get Things Ready

- Resume updated and ready-to-go
- Review basic questions they make ask during a job recruitment
  - Know and practice standard answers
- Stay aware of industry events; attend if possible
- Also stay connected with industry and professional contacts
Create a Game Plan

- Days of the week matter!
  - Tuesdays are the best day to search as this is the day that is most popular for companies to post new jobs

- The calendar matters
  - You’re more likely to find success during Feb, March, May and June

- Don’t let it consume you
  - Create a searching routine/schedule and stick to it
  - Use a 72-hour format
    - Example: prepare on Monday, apply on Tuesday, and follow up Wednesday
Avoid This!

- Don’t mail your resume to an employer

- Local newspaper ads
  - Exception: depending on the desired salary range, this isn’t a bad option, but still doesn’t hold much promise

- Employment agencies or search firms

- Pick-up work (often used for temp work)

- Door-to-door
Try This!

- Create a profile on a website (Indeed, Monster, etc.)
- Upload your resume
- Sign up to be alerted for job postings
- Be patient
- Pursue leads
Lab Time

Q & A